

# Web3D 2016 Conference

Co-located with SIGGRAPH 2016  
[www.web3d2016.org](http://www.web3d2016.org)

## SPONSORSHIP PROSPECTUS



## Web3D 2016 Conference: 3D For All

The 21st International Conference on 3D Web Technology (Web3D 2016) will address an extensive range of research topics related to web-based 3D graphics.

The goal of the meeting is to share innovative and creative ideas that develop interactive 3D content in a wide range of web environments, including virtual and augmented reality (VR & AR) and 3D printing.

This year's theme, "3D for All," focuses on new research and applications of 3D technology in emerging, alternative, or underexplored fields, such as medicine, education, and geographical information systems.



Web3D Consortium is a nonprofit organization that develops and maintains the X3D, VRML, and H-Anim international ISO standards. These are 3D graphics file formats and run-time specifications for the delivery and integration of interactive 3D data on the Web. [www.web3d.org](http://www.web3d.org)

Sponsored by ACM SIGGRAPH in co-operation with the Web3D Consortium and EuroGraphics



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### What is the Web3D Conference

The focus of the Web3D conference is to share innovative and creative ideas that develop interactive 3D content in a wide range of web environments

We welcome works describing emerging opportunities, novel research, and innovative applications that employ the Web3D Consortium's royalty-free ISO open standard – X3D – as well as other WebGL-enabled frameworks, including Unreal, Unity, OpenSceneGraph (OSG.js), SceneJS, three.js, etc.

### Where and When?

**DATE: 22-24 July 2016**

**LOCATION:**

**Anaheim, California, USA**

[www.web3d2016.org](http://www.web3d2016.org)

Co-located with [SIGGRAPH 2016](http://SIGGRAPH2016)

Render the Possibilities

**SIGGRAPH2016**



### Who Attends?

Leaders and Experts from the 3D Graphics Industry including:

- Technologists
- 3D Graphics Experts
- Researchers
- Software developers
- Web developers
- User Interface experts
- Mobile app developers
- Designers
- Artists
- 3D printing professionals
- Hardware Makers
- AND MORE

Check out our previous conferences at: [www.conferences.web3d.org](http://www.conferences.web3d.org)

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**May 10, 2016**

Deadline for Application and Full Payment to be included in the conference proceedings

**May 20, 2016**

Deadline for Application and Full Payment to be included for conference site print media

**No Refunds for Cancellation**

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## SPONSORSHIP PROSPECTUS

### **GOLD SPONSOR – 10,000 US Dollars – 9,000 Euros**

Your company logo will appear on the Web3D 2016 Conference Website in the conference program and rooms to identify you as the GOLD Sponsor. Exposure on the Web3D Consortium websites, New, Case Studies and Press Releases, mentions on social networks and Exhibit your technology and company on the conference floor.

**DIGITAL ADVERTISING:** Gain access to Web experts, researchers, artists and content developers to promote your products and/or services directly to conference attendees. Also included are two free registrations. Top Leader Board Ad 728px wide x 90px tall GIF or JPEG files. Exclusive to 1 Advertiser .

Includes THREE free registrations.. Eligible for a Reduced Web3D Consortium Membership discount (see details on the following page). Invitation to the Web3D Consortium Board of Directors Dinner

### **SILVER SPONSOR- 5,000 US Dollars - 4,500 Euros**

Your company logo will appear on the 2016 Web3D Conference and Web3D Consortium websites, mentions on social networks and in the conference program and rooms to identify you as the SILVER Sponsor . Exhibit your technology and company on the conference floor.

**DIGITAL ADVERTISING:** Gain access to Web experts, researchers, artists and content developers to promote your products and/or services directly to conference attendees. Bottom Leader Board Ad: Exclusive to 1 Advertiser 728px wide x 90px tall GIF or JPEG files. Exclusive to 1 Advertiser.

Includes TWO free registrations. Eligible for a Reduced Web3D Consortium Membership discount (see details on the following page). Invitation to the Web3D Consortium Board of Directors Dinner



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### **EXHIBIT SPONSOR - 2,000 US Dollar - 1,800 Euros**

**Reserve Your Exhibit Space:** Web3D 2016 Conference will attract some of the industry's top 3D Web experts, researchers, developers and producers. No other conference will bring together such talent. Exhibit your technology and company on the conference floor. You may include logo giveaways during the conferences; giveaways will be at sponsor's own expense. Your company logo will appear on the Web3D 2016 Conference website and in the conference program.

### **POSTER SPONSOR 1,000 US Dollars 900 Euros**

Exhibit your poster on the conference floor. Your company logo will appear on the Web3D 2016 Conference website and in the conference program. Exhibit and discuss your poster on the conference floor. You may include giveaways during the conferences; giveaways will be at sponsor's own expense.

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### **BREAKFAST/COFFEE BREAK SPONSOR (2 available) – 1,500 US Dollars - 1,350 Euros**

Your company logo will appear on all breakfast stations and on the conference site and program to identify you as the Breakfast Supporter.

### **LUNCH SPONSOR (2 available) – 3,000 US Dollars – 2,700 Euros**

Your company logo will appear on all lunch-break stations and on the conference site and program to identify you as the Lunch Break Supporter. In addition, you will have the opportunity to give a lunch time presentation.

### **DINNER/RECEPTION SPONSOR – 7,000 US Dollars – 6,250 Euros**

Your company logo will appear on all banquet stations and in the conference program to identify you as the Saturday night Dinner/Reception Supporter. In addition, you will have the opportunity to give a Dinner time presentation.

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### Web3D Consortium Membership Levels, Dues, Discounts and Benefits

		Sponsor Discount
<b>Organization</b>	<b>Dues</b>	
Large	\$9,500	\$8,550
Standard	\$3,500	\$3,150
<b>PARTICIPATION BENEFITS</b>		
Seat on Board	By election	By election
Working Group Participation	Yes	Yes
Vote in working groups	One Vote	One Vote
Vote on Bylaws change	Yes	Yes
Waiver of Adopters Fees	Yes	Yes
Logo on the Website	Yes	Yes
News Items and Press Releases	Yes	Yes
Case Studies	Yes	Yes

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## SPONSORSHIP PROSPECTUS

Date:

### Sponsorship Agreement Form

Sponsorship Level	Amount
	\$
Name:	Company:
Address:	City:
State:	Country:
Zip Code:	Telephone:
Email:	Web Site:

We understand that this Sponsorship Agreement Form becomes a legally binding agreement when accepted by an authorized Web3D Consortium representative. No Cancellation or Refund.

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Agreed                      Date                      Sponsor Representative

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Agreed                      Date                      Representative

### METHOD OF PAYMENT:

Please contact Anita Havele for payment options: [anita.havele@web3d.org](mailto:anita.havele@web3d.org)

For more information contact:  
Anita Havele, Executive Director, Web3D Consortium  
[anita.havele@web3d.org](mailto:anita.havele@web3d.org)